FROM STARTUP TO SUCCESSION

The Business Lifecycle Masterclass Series

12 practical workshops in Libby to help Lincoln County businesses launch, scale and exit successfully.



Startup Track

January to May 2027

Start strong. Build smart. Secure your foundation. Founders leave with a concrete plan, real-world market proof, early operational discipline and the financial clarity to earn support from banks and investors.

January 2027
New Venture Launch
Planning Essentials for Launching a Business

February 2027
Market Validation
Testing Demand Before You Launch

March 2027
Operational Excellence
Operational Foundations for New Ventures

April 2027
Financial Forecasting
Total Cost, Breakeven and Pricing Clarity

May 2027
Funding Foundations
Funding Strategy and Capital Access

Growth and Leadership Track

June to September 2027

Scale with systems. Lead with clarity. Grow with discipline. This track strengthens strategic alignment, lean operations, margin recovery and the leadership capacity that supports scale without chaos.

June 2027
Scaling and Building Capacity
Turn Sales Growth Into Profit

July 2027
Foundations Revisited
Mission, Vision and Values Alignment

August 2027
Strategic Planning
Align Resources for Growth

September 2027
Leadership Development
Building Internal Capability

Succession and Transition Track

October to December 2027

Protect value. Reduce risk. Exit on your terms. Owners choose the right path, de-risk the enterprise and raise company worth before a handoff or sale.

October 2027
Growth, Succession and Exit
Clarify the Path Forward

November 2027
Risk Mitigation
Reduce Owner Dependency and Financial Risk

December 2027
Business Valuation and Exit
Know What Buyers Examine Before an Offer

Instructor

Amber Cox, a U.S. Air Force veteran, holds a Master of Science in Management and Leadership and is a Lean Six Sigma Green Belt and Certified Instructor. She has led teams of more than 1,000 professionals, directed programs across portfolios exceeding $3 billion and brings more than 6,000 hours of teaching to Montana business owners.

Details

Location
Libby, Montana. Venue to be announced.

Schedule
One two-hour workshop each month, January to December 2027

Limited seats. Register today.

Scan to learn more
richinthought.com/masterclass-libby

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